



# Social Media Toolkit

Fourth Global Symposium on Health Systems Research  
November 14<sup>th</sup> – 18<sup>th</sup>, 2016  
Vancouver, Canada

## ***HSG Official Accounts***

We strongly encourage you to link, repost and tag from Health Systems Global and HSR 2016 official online media accounts:

- HSR 2016 Website: <http://healthsystemsresearch.org/hsr2016/>
- Twitter: @H\_S\_Global
- Instagram: <https://www.instagram.com/healthsystemsglobal/>
- Facebook: <https://www.facebook.com/healthsystemsglobal>
- LinkedIn: <https://www.linkedin.com/groups/4728493>

## ***Hashtags (in addition to hashtags from TWGs in table below)***

#HSR2016 | #HSGSpeaks | #HSGgender | #FindTheHeron

## ***Tweets***

Below is a selection of pre-prepared tweets for you to use as they are, or please feel free to personalise them and tag relevant people/organisations.

- [Organization and/or project handle] is excited and ready to be part of #HSR2016 the Fourth Global Symposium on #HealthSystems Research! <http://buff.ly/2eQvesp>
- What do #resilient #healthsystems look like? <http://buff.ly/2eQvesp> Let's start the conversation at #HSR2016
- What do recent health crises like #ebola and #zika teach us about #resilient #healthsystems? <http://buff.ly/2eQvesp> #HSR2016
- #Healthsystems need to be resilient and responsive in a turbulent and changing world #HSR2016 <http://buff.ly/2eQvesp>
- Urgent lessons must be learnt from the challenges magnified by the likes of the #Zika & #Ebola epidemics #HSR2016 <http://buff.ly/2eQvesp>
- Decision makers need to understand people's needs + see causes of ill health (social, economic, ecological) <http://buff.ly/2eQvesp> #HSR2016

**Please Note:** Select infographics for the following tweets are available to [download from the communications toolkit webpage](#).

- #Healthsystems need to be #resilient and #responsive in a turbulent and changing world. **[UPLOAD Infographic 1 - Resilient and Responsive]** Join the conversation at #HSR2016

- What are the challenges faced by #healthsystems? [**UPLOAD Infographic 2 - Challenges**] #HSR2016
- What do recent health crises like #ebola and #zika teach us about #resilient #healthsystems? [**UPLOAD Infographic 3 - Build Resilience**] #HSR2016
- How do we make #healthsystems more #responsive to people's needs? [**UPLOAD Infographic 4 - Build Responsiveness**] #HSR2016

### ***Twitter handles of Keynote Speakers***

<b>Name</b>	<b>Twitter handle</b>
Nadine Caron	
Alain Beaudet	
Sara Bennett	@saracbennett
Midori do Habich	@MidorideHabich
Carissa Etienne	@CarissaEtienne
Asha George	@ashageorge72
Karina Gould	@karinagould
Olena Hankivski	
Nila Heredia Miranda	
Malcolm King	
Karsor Kollie	
Soonman Kwon	
Jean-Frederic Levesque	@jfredlevesque
Kopano Mabaso	@kopanomabaso
Anne Mills	
Davide Mosca	@davidemosca_iom
Moses Mulumba	
Jane Philpott	@janephilpott
Ben Ramalingam	@benramalingam
Arash Rashidian	@ArashRashidian
TK Sundari Ravindran	
Daniel Reidpath	
Saira Shameem	
Agnes Soucat	@asoucat
Mark Tyndall	@DrMtyndall
Rajani Ved	
Nana Yaa Boadu	@nanayaa_boadu
Christina Zarowsky	

### Twitter handles of HSG Board and TWG members

Board/TWG	Official Twitter Handle/Hashtag	Twitter Handle of individuals
<b>HSG Board Members</b>		@saracbennett @docsheikh @feljardali @ireneagyepong @DinaBalabanova @Lucy_Gilson @kopanomabaso
<b>New HSG Board Members</b>		@ashageorge72 @ahyder1 @rasanathan @danmaceira @KarensComments
<b>Medicines TWG</b>	#MiHSx	@rajatheshankar @SarahMcAnaw
<b>Evidence to Action TWG</b>	#Ev2Action	@CogswellHeather @ebaruwa @JVLazarus @RuthS3
<b>Fragile and Conflict Affected States TWG</b>	#HSRFCAS	@TimMartineau @ntinda99
<b>Teaching &amp; Learning TWG</b>	#T&L	@DinaBalabanova @mjschleiff
<b>Private Sector TWG</b>	@psinhealth	@GerryBloom @LagomarsinoGina
<b>Social Science Approaches TWG</b>	#SHaPeS	@GoVanHeteren @johanefeld @docskeikh
<b>Community Health Worker TWG</b>	#CHWs #HR4H	@taiso29 @PamojaUK @FayeLSTM @DianaFrymus
<b>Ethics TWG</b>	#bioethics #ethics	@ahyder1
<b>Quality in UHC TWG</b>	#UHC2030	@pierreembarker @etkelley419
<b>Emerging Voices TWG</b>	@ev4gh #ev4gh16	@drsophiathomas @prashanthns @KristofDecoste1 @kopanomabaso @drelenavargas @vladgordeev